

Newsrelease from WCN Plc

18 December 2006

WCN PLC LAUNCHES NEW BRAND

WCN Plc, leading e-recruitment software supplier launched their new brand at a Champagne reception at the Dali Universe in Central London, on Friday, 15 December and announced a new beginning.

Among the guests were clients from Norwich Union and Marks & Spencer who watched as the acrobats unveiled the new brand in a spectacular, breathtaking performance of balance and elegance. As the new brand was divulged Charles Hipps, managing director spoke of how the brand launch marked a proud moment in the history of WCN. "Since launching on the London Stock Exchange in 2000, I have seen WCN grow year on year. We now have over 70 people working for us worldwide."

"We are looking towards further growth in 2007," said Hipps, "as we continue to invest in employing quality people. We will, of course, carry on investing in innovation which is at the heart of WCN and provides our clients with the most up-to-date technology. In 2007 we also plan to launch our new product which is faster and more efficient."

WCN is also planning to move to more modern premises just next door to where the old premises are.

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Notes to the editor:

WCN Plc was established in 1995 and is now used globally from San Francisco to Sydney. WCN is one of Europe's leading and most experienced e-recruitment software suppliers. Since its floatation on the London Stock Exchange in 2000, WCN has grown 50% year-on-year and now employs over 70 people in the UK, France, Germany, Australia and Russia.

Today, WCN boasts an impressive client base including Barclays, Clifford Chance, Eversheds, Exxon Mobil, Goldcrest, HM Revenue & Customs, Home Office, IBM, John Lewis Partnership, Marks & Spencer, Merrill Lynch, Nissan, Norwich Union, Somerfield, Tesco, VSO, VOA, Scottish Natural Heritage and many more.

WCN has also recently been commissioned to write the second edition of the Department of Trade and Industry's guide to best practice in e-recruitment.